	DIPE			-				15 1/ 20 20 10			
11	FEE TRANSMITTAL RADEMARKS BOX PATENT APPLICATION			Complete If Known							
				Application No.				10/807,264			
PER				Filing Date				03/24/2004			
'				First Named Inventor			ntor	Adam J. Weissman			
•				Examiner Name				Luke S. Wassum			
				Group Art Unit				2177			
*	Total Amount Of Payment (\$) 122.00			Attorney Docket No.			lo.	64557.000015			
	METHOD OF PAYMENT (check one)			FEE CALCULATION (continued)							
	The Commissioner for Patents is hereby authorized to charge indicated fees and credit any over payments to Deposit Account No. 50-0206.			3. ADDITIONAL FEES							
				Fee Description					Fee Paid		
				Surcharge - late filing fee or				or oath	\$		
				Surcharge - late provisional filing fee or \$ cover sheet							
				☐ One Month Extension of Time \$				\$			
					☐ Notice of Appeal \$				\$		
						iling Brief in Support of Appeal \$					
	2. Check Enclosed. The Commissioner is hereby authorized to charge any variance between the amount enclosed and the Patent				Request for Oral Hearing \$				\$		
					Utility Issue Fee (or Reissue)						
·	Office charges to Deposit Account No. 50-0206 in the name of Hunton & Williams, 1900 K Street, N.W., Suite 1200, Washington, D.C. 20006-1109.			☐ Design Issue Fee \$ ☐ Plant Issue Fee \$							
				Petition to Commissioner \$							
				Petition to Revive (Unavoidable) \$							
•				Petition to Revive (Unintentional) \$							
	FEE CALCULATION			Petitions Related to Provisional \$ Applications							
	1. Basic FILING \times Large Entity \times Small Entity FEE				Submission of Information Disclosure \$ Statement						
					☐ Filing Submission After Final Rejection \$						
	Utility Filing Fee \$ Design Filing Fee \$ Plant Filing Fee \$ Reissue Filing Fee \$ Provisional Filing Fee \$			Recording Each Patent Assignment Per \$ Property							
				☐ Filing Request for Reexamination \$							
				Other (specify) Revocation and \$ Appointment of New Power of Attorney							
	2. EXTRA CLAIMS FEES										
	CLAIMS AS AM				MENDED						
•	For	Number Present	Highest Number		xtra	Large E	Rate Entity	Small Entity	Amount		
	TOTAL CLAIMS	41	39		2	x \$ 18		x \$ 9.00	\$ 36.00		
ų.	INDEPENDENT CLAIMS	13 12			1	x \$ 86	5.00	x\$ 43.00	\$ 86.00		
	MULTIPLE DEPENDENT CLAIMS					\$ 280	.00	\$ 0.00	\$		
	TOTAL EXTRA CLAIMS I	EES							\$ 122.00		
	SUBMITTED BY							Complete (if applicable)		
	Typed or Printed Name					Registration	No. 39,125				
	Signature RM Run						Date	Septe	ember 3, 2004		

. :

SEP 0 3 2004 SEP 13 2004 SEP 1

IFW#

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:)	
Adam J. Weissman et al.)	Examiner: Luke S. Wassum
Serial No.: 10/807,264)	Group Art Unit: 2177
Continuation of 09/493,701)	•
Filed: March 24, 2004))	

For: Meaning-based advertising and document relevance determination

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

PRELIMINARY AMENDMENT

Prior to examination on the merits of the above-referenced continuation application, kindly amend the subject application as follows: